



**ANY EVENT
ANY SIZE
ANYWHERE**



ACCESS CONTROL | CASHLESS P.O.S | ONLINE TICKETING | WEARABLE TECHNOLOGY

[CROWDFLO.COM.AU](https://crowdflo.com.au)

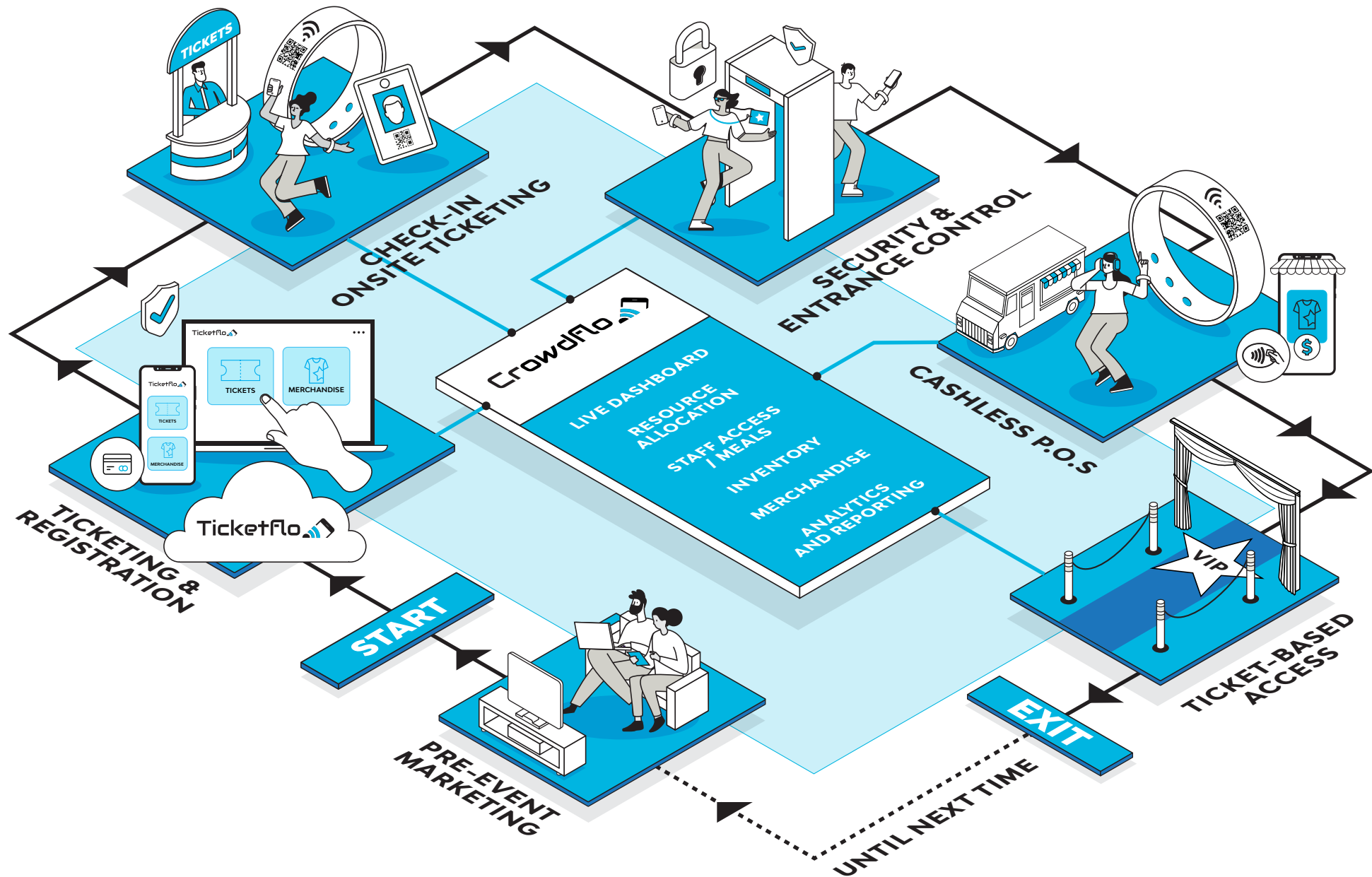
AUSTRALIA'S MOST ADVANCED AND FULLY INTEGRATED LIVE EVENT MANAGEMENT SOLUTION

CrowdFlo is an innovative, scalable crowd and ticket management solution that's custom-designed to manage crowds of all types and sizes using the very latest in digital and cloud-based technologies.

By integrating cloud and contactless technology custom-made for the events industry, CrowdFlo is specifically designed for organisers, promoters and venues to transform live event management. CrowdFlo will manage online ticketing and registration, identification, covid-safe access control, merchandise sales and onsite cashless transactions, enhancing the guest experience whilst also maximising revenue and operational insight through effective data collection and analysis.



HOW IT WORKS

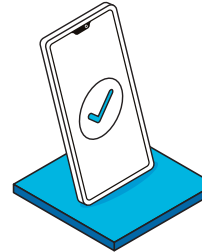


ONBOARDING & TRAINING



ALL-INCLUSIVE PLATFORM

CrowdFlo's platform is designed to grow with you. Need a ticketing solution this year, but next year like the idea of saving money by integrating your access control? Done! Considering a cashless system to help revenue control but don't know where to start? No Problems! CrowdFlo's purpose-built functions can be turned on with the flick of a switch, therefore in consultation with our team of experts with onsite experience, we can help shape CrowdFlo to help you deliver the best program possible!



WEB & MOBILE APPLICATIONS

CrowdFlo's innovative mobile apps will help efficiently manage your event, offer attendees a smarter, more engaging event experience and deliver a strong return on your investment. Integration of the apps is how you can manage your entire event, cost effectively.



TRAINING AND SUPPORT

Onsite experience is as important to us as it is to you. CrowdFlo's dedicated tech support with extensive live event experience will oversee staff training and ensure your custom system is fully operational throughout the duration of your event.



EQUIPMENT AND EXECUTION

The tech team behind CrowdFlo is world-class and event-ready, meaning we can handle any challenge. Whether it's thousands of guests, complicated site operations or specific custom-built requirements, we've got you covered. CrowdFlo is equipment-flexible, so you can even use your own devices, lowering costs and ultimately helping your bottom line!

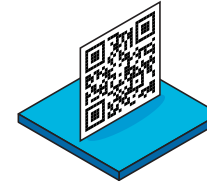


TICKETING & REGISTRATION



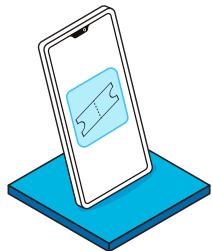
ONLINE TICKETING

Reach your guests further via CrowdFlo's customer-facing portal TicketFlo. Scalable to your requirements and purpose-built to promote and sell tickets, it's also the gateway for your guests to self-manage their cashless accounts. While you are at it, TicketFlo also allows you to capture additional revenue trails at point of sale through an online store where you can list and pre-sell all your popular merchandise. Unlike traditional ticketing solutions, imagine a virtual box office that isn't just a cost, but one that offers you additional revenue streams from the cloud and is integrated directly into your onsite event operations.



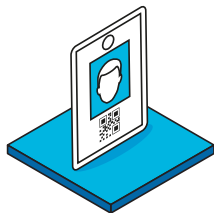
ELIMINATE TICKET FRAUD

Unlike traditional tickets that can be copied, duplicated or scalped, your guests will be required to purchase or register for their ticket through our secure TicketFlo portal which will send them a unique single use QR Code that is unable to be duplicated or passed onto another person. After arriving at the designated event check-in, the guest will be assigned on of our high-security wearables that contain unique identifiers that are impossible to duplicate. CrowdFlo has multiple layers of fraud prevention triggers, including real-time deactivation to further minimise misuse security risk.



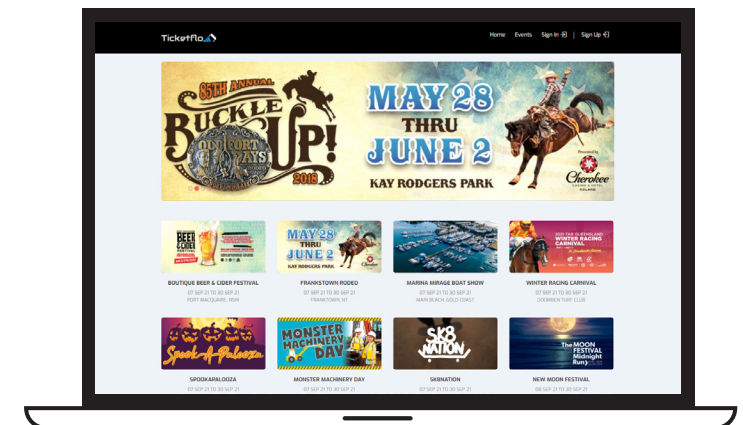
ONLINE REGISTRATION

Want to run an event that is free for your guests to register, but still need a secure and access-controlled solution? No Problem! CrowdFlo is specifically designed to be flexible, so you can set your event up the way that best suits your visitor profile!

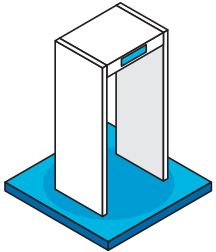


ONSITE TICKETING AND CHECK IN

Not only can your guests prepurchase their tickets and arrive at the event with their unique QR code, CrowdFlo also allows you to sell tickets and assign the wearable in real time, on site at the Ticket booth. Your Guest will have their wearable assigned directly to their profile, but should visitors lose or damage their wristband or ID card, no problems! These can be securely re-issued and instantly assigned back to their existing guest profile and cashless account, allowing them to continue enjoying the event with minimum fuss.



SECURITY & ENTRANCE CONTROL



ACCESS CONTROL

Cut down entry queues and crowd congestion. Use CrowdFlo to create and build out a robust solution that allows access into various locations within your event via your very own specialised ticket types. Make a great first impression with the use of interactive and intelligent RFID wristbands, ID Cards or discuss a unique wearable solution that suits your event!



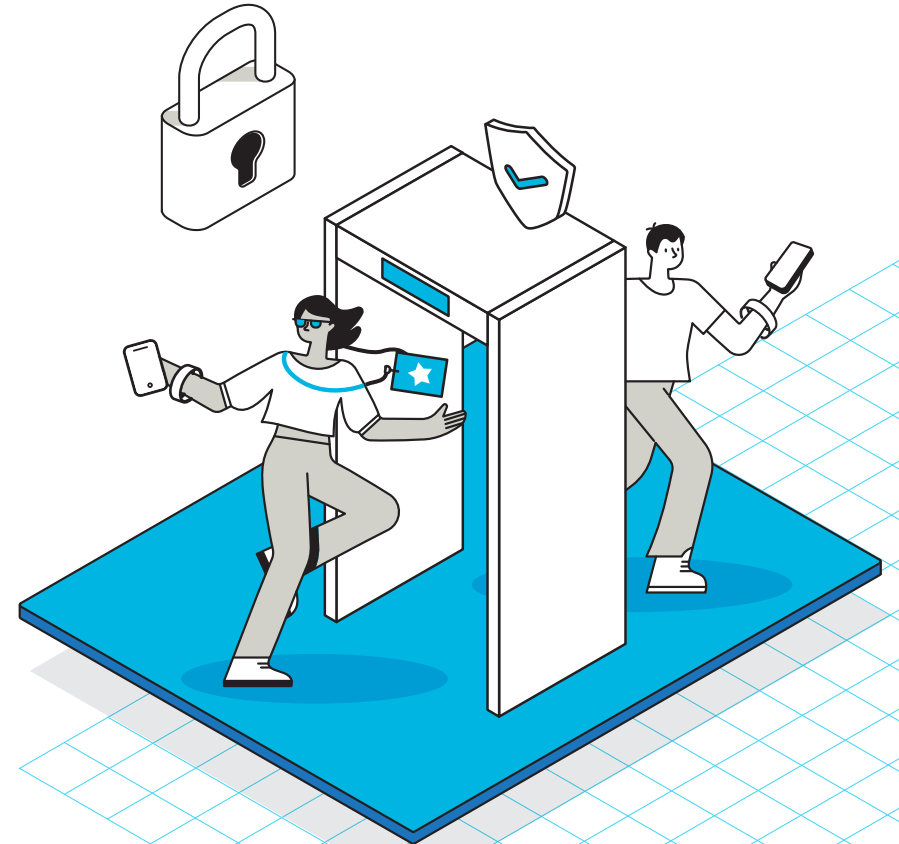
CUSTOM WEARABLES

With an extensive range of RFID and barcode wearables as well as accreditation options, CrowdFlo offers in-house digital printing and manufacturing. In fact, with over 25 years experience we're Australia's #1 manufacturer and offer quality management principles that remain unmatched. Ask us about our wearable and signage packages, streamlining operations and saving money.



DATA-LED SECURITY

CrowdFlo will help you manage security functions in real time. Imagine a platform where operational decisions (i.e. revoking access to disruptive guests) is shared between access gates and across the event network immediately. CrowdFlo will help tighten up security function, including RSA responsibilities.



CASHLESS POINT OF SALE



GO CASHLESS

A cashless point of sale does more than improve the guest experience. It improves safety, decreases queues and saves on infrastructure, reconciliation, and security costs. With pay-as-you-go and preloaded/top-up options (all managed in the cloud, not through painful top-up stations), going cashless means less to carry, less to lose AND fully refundable at the close of the event. You will never worry about till-theft or miscounted change again! CrowdFlo is also PCI-DSS compliant.



MERCHANDISE AND ONLINE STORE MANAGEMENT

Imagine being able to sell event merchandise not only at your event, but pre-sales when your guests buy their tickets, kickstarting your cashflow weeks before the event even opens. CrowdFlo allows you to manage your storefronts online and at the event ensuring you maximise revenue-generating opportunities as soon as possible, and event post-event as a new revenue stream! Need branded products? AAC specialises in event merchandise, signage and branding, all for the discounted price as a CrowdFlo customer.



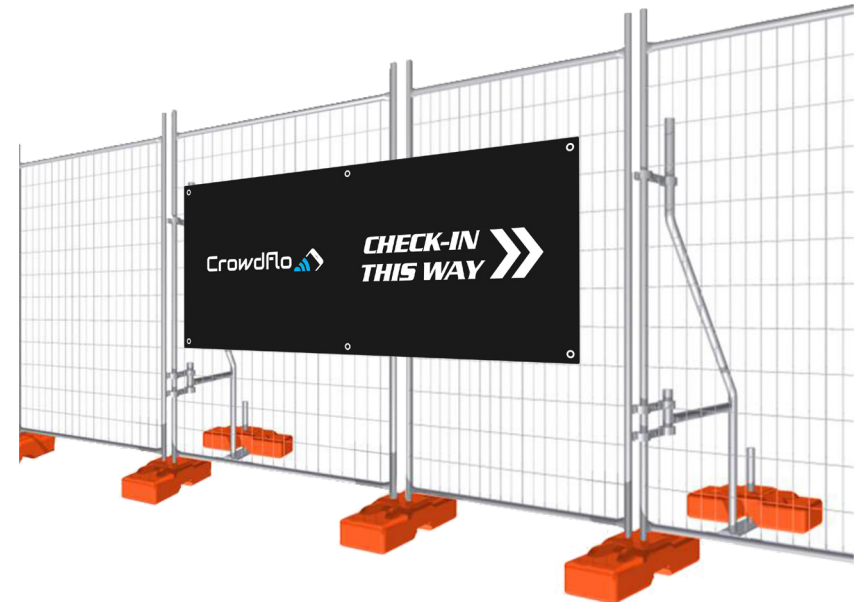
INCREASED PROFITABILITY

With accurate cash-flow monitoring, see who sold what, when and where, what works and what doesn't. Tailor your marketing and promotional activities to influence consumer behaviour to increase both transactional value and revenue. Do you feed your staff? Monitor back of house meal redemption using a digital tokenised system to ensure any over supply of staff meals isn't affecting your bottom line.

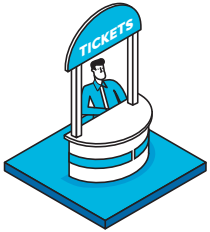


WEARABLES & SIGNAGE

Powered by AAC ID Solution, as a CrowdFlo customer you get preferential pricing and access to AAC's wide range of printing capabilities and promotional product suite. Instead of going to numerous suppliers, use AAC as your one-stop-shop for all your event-print needs, including brochures, flyers, artist credentials, directional signage, promotional merchandise and more!

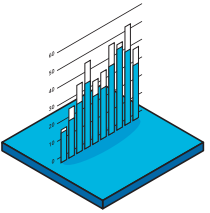


ANALYTICS & REPORTING



POWERFUL PRODUCTIVITY (BACK OF HOUSE)

Manage staff to perform more productively. Monitor inventory and stock to ensure no down time. Get more value out of your scan data by directing your resources in real-time to where they're needed most!



LIVE METRICS AND ANALYTICS

CrowdFlo's reporting and analytics maintain your finger on the pulse, allowing you to identify any obstacles, integrate pipeline opportunities and make live onsite changes during your event based on real-time capacity data.



INTELLIGENT PLANNING AND EXECUTION

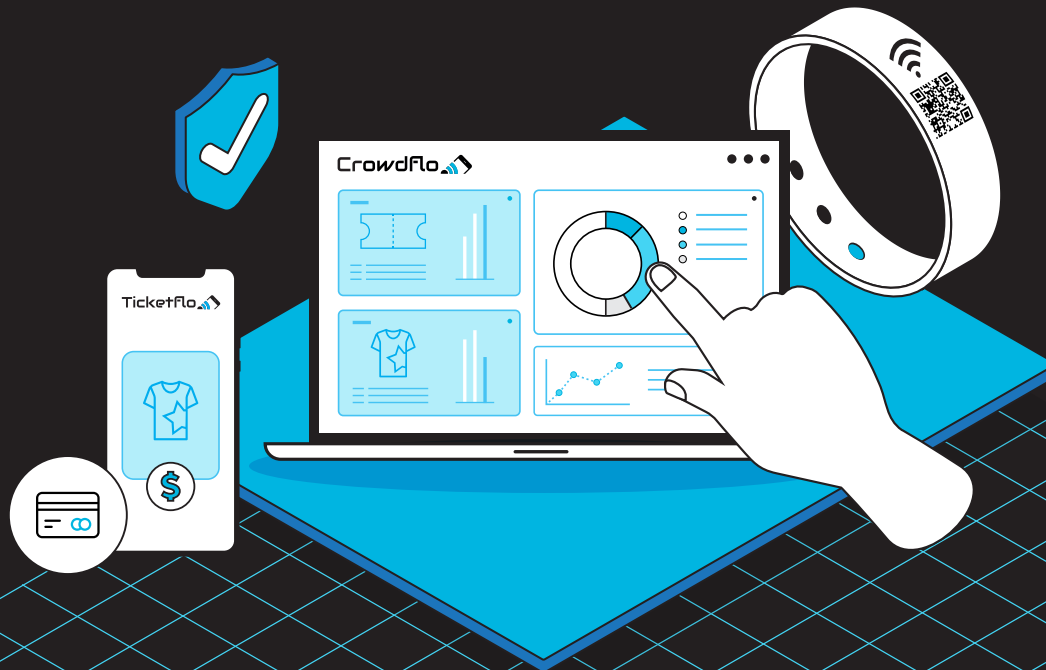
Use your data to plan and execute your event more effectively than ever before. Instantly understand when you are busy, where you are quiet, what's hot and who your crew-superstars are. At a glance your event is instantly and constantly improving.



WANT TO KNOW MORE? CONTACT US TODAY

📞 1300 797 478 ✉️ info@crowdflo.com.au

[CROWDFLO.COM.AU](https://crowdflo.com.au)



THE TALENT BEHIND THE TEAM

CrowdFlo is a division of the AAC Group, global pioneers and providers of ID wearables, access control solutions and event merchandise. With headquarters located in Australia, AAC is committed to constantly evolving its products across branding and lifestyle marketing opportunities, controlled accessibility, credential accessories and recognition, crowd control measures, event security, ticketing options and corporate promotions.

AAC's entire range is completely customisable across a wide variety of materials, patterns and vibrant colours that support today's technologies including CrowdFlo RFID/NFC systems and cashless contact as well as premium variable data capabilities and the complete colour spectrum of digital print. That's why AAC products are truly adaptable to any environment across any location wherever you are in the world.

As providers of technology and insights to make events better and more profitable, let CrowdFlo help make the most out of its RFID event management solution for your next event. For more information, contact us today.

For more information about RFID products and solutions, talk to the experts.

Contact us today at 1300 797 478

AAC